

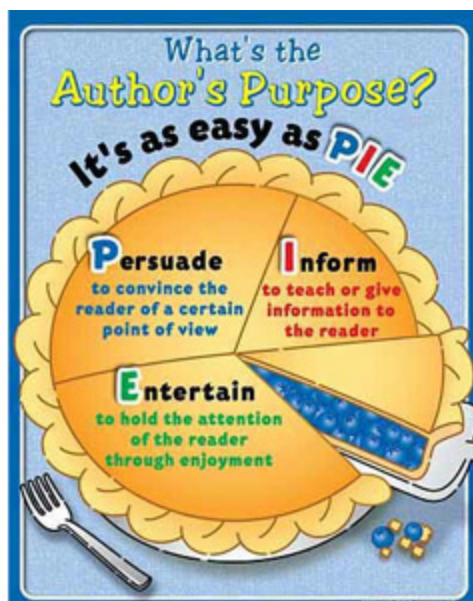
# Understand the Author's Purpose

Every time authors write, they write for a reason. It is important for readers to understand why the text was written. There are 3 main reasons that authors write:

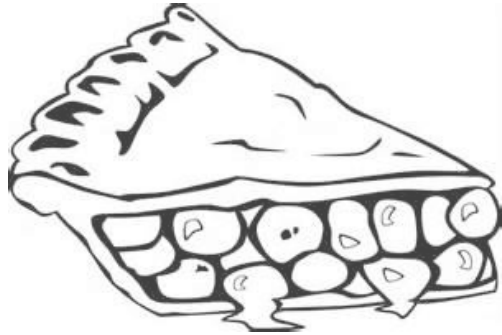
1. To persuade
2. To inform
3. To entertain

As you are reading, ask yourself:

- Do you know anything about this author? Sometimes authors write certain genres.
- Is the story going to make you laugh, teach you something, or try to get you to do something?



# Author's Purpose: PIE



## Persuade

When the author's purpose is to persuade, it means the author is trying to get you to do or try something

- **COMMERCIALS**
- **BILLBOARDS**
- **ADVERTISEMENTS**
- **OPINIONS**
- **REVIEWS**
- **POLITICAL ADS**



## Inform

When the author's purpose is to inform, it means the author is trying to give you information and teach you facts

- **DOCUMENTARIES**
- **NON-FICTION BOOKS**
- **HISTORY / SCIENCE**
- **NEWS ARTICLES**
- **RECIPES**
- **BIOGRAPHIES**



## Entertain

When the author's purpose is to entertain, it means the author is trying to make you enjoy the story by keeping the reader's attention

- **FICTION BOOKS**
- **FANTASY**
- **MYSTERY**
- **COMICS / JOKES**
- **ADVENTURE**
- **ROMANCE**

Name: \_\_\_\_\_

## Author's Purpose

Why did the author write this story?



Persuade

Inform

Entertain



What is the author's purpose?

How do you know this is the author's purpose?